

# FRANKY ZAPATA TO DEMONSTRATE FLYBOARD AIR AND EXHIBIT ZAPATA PRODUCTS AT 2017 BLOWSION WORLD FINALS !

Franky Zapata, inventor of Flyboard® Air will be demonstrating for an occasion very special to him: the 2017 IJSBA World Championship! The Zapata team will also display their line of water products.

## GUARANTEED THRILLS !

IJSBA, together with Zapata Racing, are pleased to announce that the Zapata company will exhibit at the 2017 Watercraft World Championship that takes place in Lake Havasu City, Arizona [USA]. Franky Zapata, CEO of the company and inventor of the Flyboard®, Jetpack by ZR®, Hoverboard by ZR® and Flyboard®Air will demonstrate and show the amazing specifications of the flying board. This field of new technology is guaranteed to give spectators an amazing experience of seeing revolutionary flying technology.

Also, the Zapata team will present the water product collection. Attendees will have the opportunity to discover the machines and learn about the amazing sensation of flying in the air! We want to keep the surprise but we can promise hands on experiences that will exceed expectations. We cannot wait to show the water products technology and design!

## ABOUT ZAPATA

Franky Zapata, founder and, himself, twice a World Champion of watercraft racing, began this innovatory challenge in 2011. Thus, it was that hydro-flight machines such as Flyboard®, Hoverboard by ZR® and Jetpack by ZR® saw the light of day. Today, this extreme sport has developed into a sporting discipline in its own right, gathering together the best riders in the World in international competitions. Nowadays, the new challenge is to fly with a fully autonomous machine : Flyboard® Air

**Never stop dreaming !**

**Discover the Zapata universe at [www.flyboard.com](http://www.flyboard.com)**

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